



Friends of the  
Newtown  
COMMUNITY CENTER



***Greetings Friends of the Newtown Community Center!***

It is hard to believe that the holiday season is quickly approaching! The Newtown Community Center will be hosting our 3rd Annual **Holiday Sip 'n Shop Event** on Friday, December 1st, 2023.

In 2022, we welcomed over 400 people for this now community favorite event, and we are looking forward to kicking off the holidays once again with this important fundraiser. We need sponsors to help support our work in the community. Join us for an evening of wine and beer tasting and shopping to kick off the holiday season!

The Newtown Community Center is a multi-generational hub that enhances our community by promoting social interaction, health and wellness, creative opportunities, and personal growth. All funds raised through this event go to providing scholarship opportunities, free community programming, and improvements to the Community Center. Sponsors will be acknowledged in signage at the event, press releases before and after the event, and social media posts.

*Please fill out the attached Sponsorship Form and return it to the Newtown Community Center by October 20th.*

Thank you!

The Friends of the Newtown Community Center  
www.FONCC.org  
Ein #: 83-3876134





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## Sponsorship Tiers

*Please check box of sponsorship tier you would like:*

- Jingle Bell Sponsor- \$1,000
  - Social media mentions
  - 4 free tickets to the event ( Including the VIP Hour)
  - Company logo presented on front of event program highlighted as “event sponsor”
  - Company logo and link to website on social media posts before and after event
  - Company logo on banner at Sip and Shop Event
  - Sponsor mentioned in press releases prior to and after event
- Sneak Peak VIP Hour Sponsor- \$750
  - Social Media Mentions
  - 2 free tickets to event (Including the VIP Hour)
  - Company logo presented on front of event program
  - Company logo and link to website on social media posts before and after event
  - Company logo on banner at Sip and Shop Event
  - Company logo on charcuterie boxes for attendees
- Entertainment Sponsor- \$500
  - Social media mentions
  - 2 free tickets to event (Including the VIP Hour)
  - Company logo presented on front of event program
  - Company logo and link to website on social media posts before and after event
  - Company logo on banner at Sip and Shop Event
- Silver Bells Sponsor - \$400
  - Social Media Mentions
  - 2 Free Ticket to event (Including the VIP Hour)
  - Company logo featured in event program
  - Company logo on banner at Sip and Shop Event
- Water Sponsor - \$350
  - Social Media Mentions
  - 2 Free event Tickets (Including the VIP Hour)
  - Logo on all water station signage
  - Company name in program guide
- Snowflake Sponsorship - \$200
  - Social Media Mentions
  - 2 Free Tickets to event (Including the VIP Hour)
  - Company name in program guide





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### Sponsorship Form

<b>Business Name:</b>		
<b>Contact Name:</b>	<b>Phone:</b>	
<b>Address:</b>	<b>Email:</b>	
<b>Sponsorship Tier:</b>	<input type="checkbox"/> <b>Jingle Bell: \$1,000</b>	<input type="checkbox"/> <b>Sneak Peak VIP Hour: \$750</b>
	<input type="checkbox"/> <b>Entertainment: \$500</b>	
	<input type="checkbox"/> <b>Silver Bells: \$400</b>	<input type="checkbox"/> <b>Water:\$350</b>
		<input type="checkbox"/> <b>Snowflake: \$200</b>

Please send payment and sponsorship forms to The Newtown Community Center, 8 Simpson Street, Newtown, CT 06470 or email to: [Matthew.Ariniello@newtown-ct.gov](mailto:Matthew.Ariniello@newtown-ct.gov).

Checks should be made out to: Friends of NCC

### Credit Card Authorization Form

<b>Name on Card:</b>		
<b>Credit Card Number:</b>		
<b>Expiration Date(mm/yy):</b>	<b>CVV:</b>	<b>Zip Code:</b>

I, \_\_\_\_\_ authorize *The Newtown Community Center* to charge my credit card for the above for the specified amount for the Sip & Shop sponsorship.

x \_\_\_\_\_  
**Signature**
**Date**

**\*Please send logo to be included in any specified marketing materials by 10/13 to: [NCCMarketing@newtown-ct.gov](mailto:NCCMarketing@newtown-ct.gov)**

